FAMILY

Dog Is Given His Own Billboard to finally Get Adopted & Leave the Shelter after Two Years

By bestfolkmedicine · 11/09/2021 · 2 min read



Sally is a pit bull and terrier mix who has been available for adoption at the Always & Furever Midwest Animal Sanctuary for almost 500 days.

ezstandalone.cmd.push(function () { ezstandalone.showAds(122); });

This 11-year-old dog might be closer to finding a forever home thanks to a billboard that's promoting her "search for a home".

Since 2020, Sally has been available for adoption, but no one has adopted her yet. Thanks to the local animal lovers in Kansas City, Missouri who teamed up and got her a billboard, she may soon find her

human family.

ezstandalone.cmd.push(function () { ezstandalone.showAds(130); });

Sanctuary Dog Gets a Billboard to Be Adopted Faster

The billboard is erected above a section of Interstate 35, a major highway that passes through tShow-Me State's northwestern region.

The head of the billboard campaign, Scott Poore from Mission-Driven, Kansas City explained in his caption of a 59-second clip he shared on Facebook that it's been his dream to have a billboard that will show the animals from Kansas City shelters who've been without homes the longest.

ezstandalone.cmd.push(function () { ezstandalone.showAds(131); });

The billboard, Poore explained, will give these dogs more visibility, especially because they're struggling the most. For him, these are the forgotten animals, and will never stop fighting for them because every pet from shelters deserves to have a loving home.

Together with his apparel company, Mission Driven which makes merch for animal lovers, Poore reached the goal with the help of Celsius Tannery, a tanning salon chain from Kansas City.

ezstandalone.cmd.push(function () { ezstandalone.showAds(132); });

Reportedly, they sponsored the billboard.

The Billboard Was Set Up Thanks to this Collaboration

The director of marketing, Janessa Howell said how they feel strongly about giving back to their company, considering they're locally-owned as of 1995. They've worked with Poore and Mission-Driven Goods for years.

She explained how Poore's goal is always to help long-term shelter dogs to find a loving home. And, they know that Sally's person is out there, but traditional methods haven't helped to find them. Therefore, a billboard in the center of the city would help increase the exposure.

The sanctuary is accepting inquiries and adoption applications for Sally on their website. She's described as a dog that's good with older kids who're at least 12 or older because of her high-energy character.

ezstandalone.cmd.push(function () { ezstandalone.showAds(133); });

When she finally gets a loving family, the billboard will promote other pets in need, said Poore in the video. A portion of the funds from the clothing company Poore is used for his support of animal rescues.

Sources:

FOX NEWS

GOOD NEWS NETWORK

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